



SMART MOVE HPWAY 01 | 123 GOAL SETTING | STRATEGY | TOOLSET

STRATEGY AS AN EXPERIENCE

123 GOALSETTING

方 管
HO DIRECTION KAN CONTROL
針 理
SHIN NEEDLE RI LOGIC

FU
TURES
ACA
DEMY

1

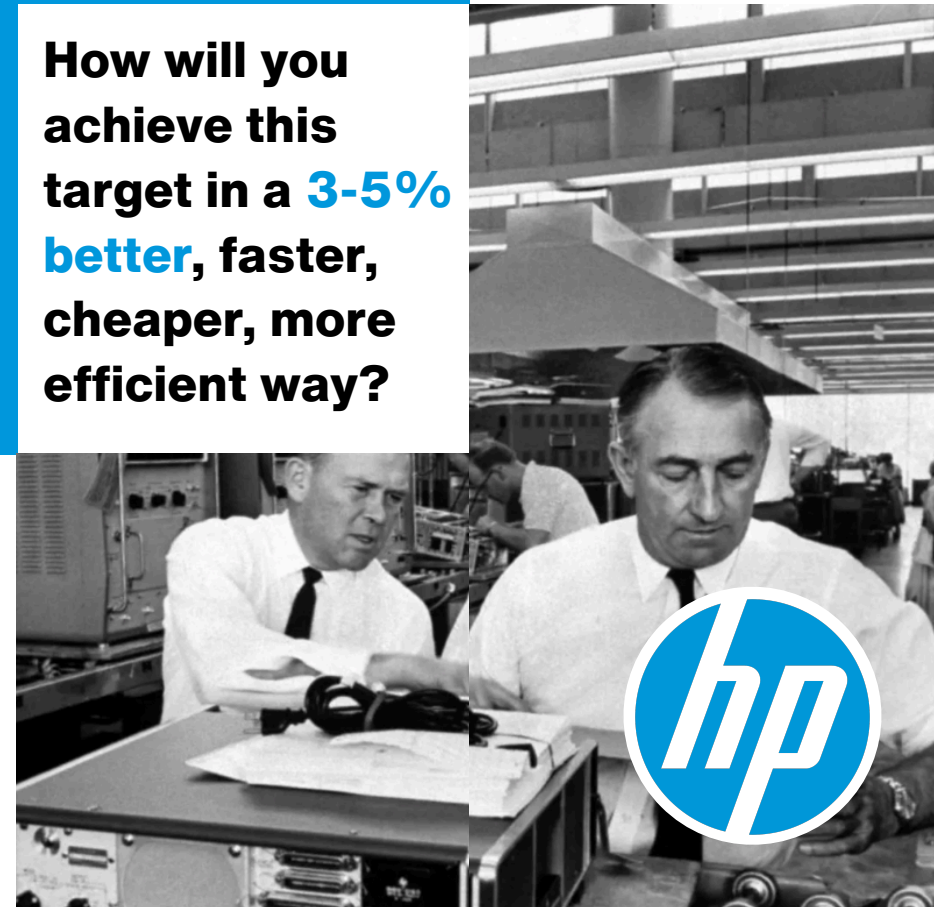
How do you
make sure you
will achieve
your target?

2

How will you
achieve this
target in a 3-5%
better, faster,
cheaper, more
efficient way?

3

What
breakthrough
will you be
working on, using
these saved
resources?





STRATEGY AS AN EXPERIENCE

**WHAT
WOULD
HEWLETT-PACKARD
DO?**

1

How do you make sure you will achieve **your target**?

2

How will you achieve this target in a **3-5% better**, faster, cheaper, more efficient way?

3

What **breakthrough** will you be working on, using these saved resources?