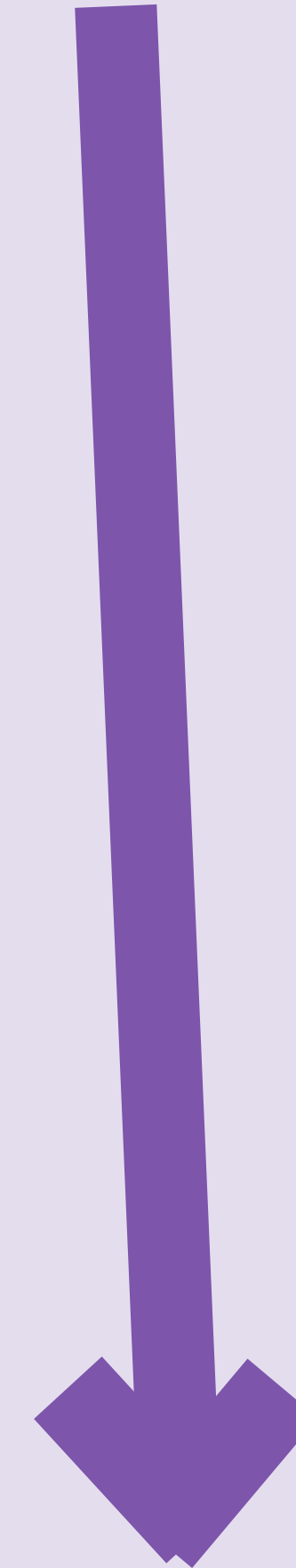


**WHAT
WOULD
NIKE
DO?**

What community of new users would you like to connect to?

Who could be interesting partners for such a collaboration?

In what way could the brand values of the partner elevate your brand?



**WHAT
WILL
YOU
DO?**

FU
TURES
ACA
DEMY