

THE WOVEN CITY

BUILDING A CITY WIDE LIVING LAB

Toyota is slowly evolving from a traditional car manufacturer into a mobility service platform. To explore this new development they build the Woven City, a prototype smart city and living laboratory, designed to test and develop future technologies like autonomy, robotics, and sustainable energy in a real-world environment.

In this prototype city citizens (so-called weavers) and innovators come together to co-create, test and bring to life products and services that address everyday societal challenges around the movement of people, goods, information and energy. The project features a unique mesh-shaped street network for different types of vehicles and pedestrians, utilizes hydrogen power for its ecosystem, and integrates traditional and advanced building techniques.



WHAT WOULD TOYOTA DO?

2. If there was one (future) idea that you could now really test in real-life, what would that concept be?

3. How or where could you create a living lab to experiment with this broader perspective?

1. What would be a more abstract level of your product or service?

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