

WHAT'S AT RISK? SAVE THE SHIRE DESIGNED TO FULFILL THE MANDATE

Palantir Technologies is a data analytics software company servicing mission critical organizations that need to act on complex, large-scale data. Its core products are used by government agencies and defense and increasingly by commercial enterprises in healthcare, energy, manufacturing, or finance. Palantir's activities focus on enabling decision-making in high-stake environments, where data is fragmented, sensitive, and often incomplete. The company's main challenge is to continuously differentiate the signal from the noise.

Palantir embeds trendsresearch directly into its client service model. Rather than seeing trends as recent, upcoming behaviors or discussion topics, Palantir analyzes where patterns shift and how new behaviors might break the system downstream. They do not make trends more abstract but operationalize insights directly into workflows and decision making to anticipate change rather than merely react to it. If X changes, what downstream behaviors inevitably follow?



**3 Think of a metric to keep measuring
as an alert button on your dashboard.**

**1 What is a key trend you are seeing?
What might break downstream,
if this trend persists?**



**WHAT
WOULD
PALENTIR
DO?**

**2 Name three upcoming risks short,
mid and long term.**

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TURES
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